



MAKE CUSTOMERS/VENDORS PART OF YOUR BUSINESS!



Financial Management



Services Management



Contracts Management

**SERVICES &  
CONTRACTING  
e-ERP**



THE TOTAL SOLUTION SYSTEM FOR YOUR BUSINESS

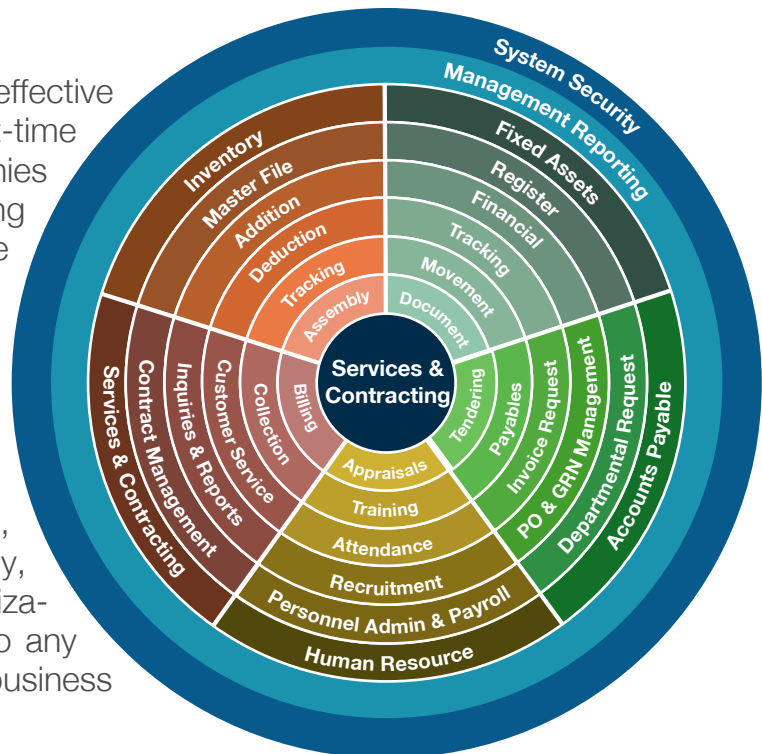


## OPTIMUM SERVICES & CONTRACTING

**Optimum Services & Contracting ERP** is a document driven total solution designed and developed to manage all types of Services and Contracting businesses. It can adapt to all types of Services & Contracting businesses simply by configuring its parameters.

**Optimum** offers the most effective bilingual ERP solution to the first-time user as well as to companies wishing to upgrade their existing total solution systems while availing themselves of the latest technological advancements.

**Optimum** caters to all Services and Contracting businesses such as bureau processing, business process outsourcing, construction, manpower supply, etc. With its powerful parameterization, Optimum can easily fit into any Services and Contracting business type.



**Optimum** products can be implemented as stand-alone modules or as a full suite of modules (ERP). Further to this Optimum can also be implemented with limited or full functionalities of any module.











**Optimum** has earned the reputation of one of the best ERP solutions provider in the Middle East within a short period of time. The product is Microsoft Certified for Windows Server.

GUARANTEE OF EXCELLENCE



**Microsoft**  
**GOLD CERTIFIED**  
Partner

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Contracts Management



## SERVICES & CONTRACTING

“Manage Your Business More Efficiently With Optimum”

**Optimum Services & Contracting** Software is a full-fledged e-ERP (Electronic Enterprise Resource Planning – Browser Based) solution that covers full operations cycle of services & contracting businesses including fully integrated modules for services & contracting, procurement and inventory management.

### Optimum Services & Contracting

includes comprehensive contracting module which provides unlimited types of contracts with automated periodical billing along with e-Commerce functionality. Its powerful integrated management information system provides multiple dashboards and drill-down facilities.

### Why Optimum?

#### Product Specific:

- Customer/Vendor Contracts
- Unlimited Service Categories
- Full Contracting Cycle
- Full Procurement Cycle
- Customer/Vendor Portal
- Multi-Store / Multi-Location
- Multi-Branch / Multi-Currency

#### Product General:

- In-Built Document Workflow
- Unlimited Workflow Levels
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

### Technologies:

- Intranet / Internet base
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application



Service Categories



### Services & Contracting (E-ERP) Modules:

- ✂ Services & Contracting
- 🛒 Procurement & Supply Chain
- 📄 Inventory Management
- 📊 Financial Management
- 🏠 Fixed Assets
- 🔄 HRMS
- 🕒 Time & Attendance
- 👤 CRM
- 📈 Business Intelligence Reporting



Services Management





POS System



## SERVICES & CONTRACTING

“Best Tool To Manage Services & Contracts”

**Optimum Services & Contracting** is an integrated system comprising of full documentary cycle of operations from daily / monthly / annual contracts or providing direct services, follow through contracting process and then billing the client periodically as per the contract or directly.

### Why Optimum?

#### Product Specific:

- Customer Portal Dashboard
- e-Quotations
- Customer Contracts
- Customer Ageing
- e-Payment
- User Friendly Interface

#### Product General:

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

Specific operational roles that can be defined at user or user group levels. A powerful security and document workflow which ensures a smooth flow of documents. Ability to define any number of approval levels according to the nature of document

### Technologies:

- Intranet / Internet base
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application



Online e-Shop

### Service & Contracting Functionalities:

- Contract Management
- Services Management
- Customer Services Management
- Billing Management (Direct/Against Delivery)
- Cash Memo Management
- Collection Management
- Inquiries & Reports



Billing Management



Maintenance Contract



## PROCUREMENT & SUPPLY CHAIN

“Control Your Expenses”

**Optimum Procurement & Supply Chain** covers the full procurement cycle, from departmental / purchase request, quotation request, purchase orders, deliveries and invoices to payments. It is fully integrated with Optimum Inventory and Fixed Assets Modules.

### Why Optimum?

#### Product Specific:

- Full e-Procurement Cycle
- Vendor Portal
- Contracts Management
- All Type Of Payments
- Integrated With Inventory
- Integrated With Fixed Assets

#### Product General:

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

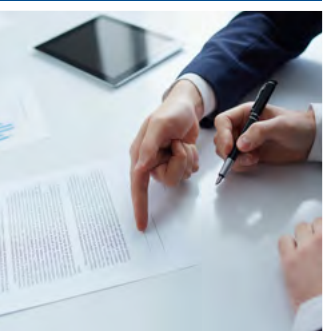
It includes full fledged Vendor Contracts module where you can manage all general expenses and support contracts in terms of contract administration, payment schedule with reminders and expense amortization.

### Technologies:

- Intranet / Internet base
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application



Vendor Portal



### Procurement & Supply Chain Functionalities:

- Departmental Request Management
- Quotation Request Management
- Quotation Evaluation Management
- Purchase Order Management
- Goods Received Note Management
- Invoice Register Management
- Payment Voucher Management
- Vendor Contracts Management
- Vendor Portal
- Dashboards, Inquiries & Reports



Payment



Online Inquiry



## INVENTORY MANAGEMENT

“Multiple Stores, Central Control”

**Optimum Inventory Management** module controls the organizations inventory, whether it is for internal use or for resale. It maintains a fully-fledged inventory profile containing all aspects such as Product Information / Specifications, Re-Order level and quantity, Lead time, etc.

### Why Optimum?

#### Product Specific:

- Inventory Profile
- Inventory Specifications
- Multi-level Structure
- Multi-level Categorization
- Multiple Stores & Locations
- Assembly Management

#### Product General:

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

It has a multi-currency, multi-store, multi-location and multi-level inventory structure. The open parameterization structure, drill down facilities, the inquiries and reporting capabilities give the best control over the organization's inventory.

### Technologies:

- Intranet / Internet base
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application



Delivery Notes Management

### Inventory Management Functionalities:

- Inventory Profile
- Goods Received Notes Management
- Goods Returns Management
- Inventory Deductions Management
- Inventory Additions Management
- Physical Inventory Management
- Direct Delivery Management
- Assembly Management
- Dashboards, Inquiries & Reports



Inventory Management





Dashboard



Budget



Financial Reporting



## FINANCIAL MANAGEMENT

“Total Control Of Your Financials”

**Optimum Financial Management** module is a fully-fledged Activity-based Cost accounting (ABC) ledger that has unlimited segments of chart of accounts, accounts setup, profit centers, and cost centers. It is a multi-company, multi-branch and multi-currency system.

### Why Optimum?

#### Product Specific:

- Online Real-time Financials
- Budget Vs. Actual Reporting
- Sub-ledger Financials
- Accounts Reconciliation
- Automated Journal Vouchers
- Dynamic Reporting

#### Product General:

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

It has a fully-fledged built-in Customer sub-ledger.

It has powerful parameterization, drill down facilities, inquiries and reporting capabilities allowing the user to retrieve any information at the click of a mouse.

### Technologies:

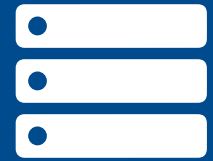
- Intranet / Internet base
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- Microsoft SQL Database
- Mobile Application

### Financial Management Functionalities:

- Journal Vouchers Module
- Preset Journal Vouchers Module
- Budget Module
- Account Reconciliation Module
- Financial Reporting Module
- Financial Structure Module
- Activity/Cost (ABC) Structure Module
- Customer/Vendor Sub-Ledger Module







Assets Management



## FIXED ASSETS

“Know The Real Value Of Your Assets”

**Optimum Fixed Assets** module records all the fixed assets bought or capitalized, whether tangible or intangible. It manages assets related documents, assets tracking, and assets maintenance. It keeps track of all assets movements.

### Why Optimum?

#### Product Specific:

- Assets Tagging
- Assets Barcoding
- Assets Depreciation
- Assets Administration
- Assets Register With Pictures
- Assets Documents

#### Product General:

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

The system maintains full financials related to Fixed Assets.

Depreciation can be calculated using all universally accepted depreciation methods. It manages all types of asset disposal. It has a full-fledged reporting and inquiry system.

### Technologies:

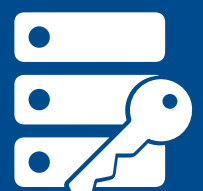
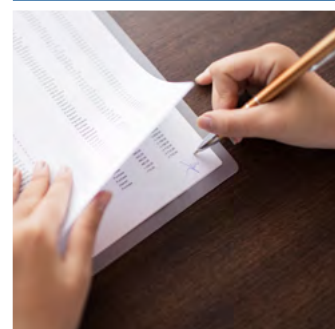
- Intranet / Internet base
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application



Assets Tracking

### Fixed Assets Functionalities:

- Assets Registration & Profiling
- Assets Documents
- Assets Tracking
- Assets Maintenance
- Assets Financials
- Dashboards, Reports & Inquiries



Assets Administration



Organization Structure



## HRMS

“A To Z Of Human Resources Management”

**Optimum HRMS** covers all aspects of Human Resources required by any organization. It is parameterized to accommodate labor and social insurance laws of any country. The company structure and specific policies and procedures can be easily mapped in the system.

### Why Optimum?

- Labor Law Compliance
- Social Insurance Law
- Map Company Structure
- Map Company Policies
- e-Recruitment Management
- Personnel Management
- Leaves Management
- Payroll Management
- Loans Management
- Training Management
- Appraisals Management
- Staff Development Management

The system covers full processes of e-recruitment from online vacancy posting to hiring personnel with full employee profile, leaves and documents, payroll and loans. Additionally it includes full training, appraisals and staff development modules.

### Technologies:

- Intranet / Internet base
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application



Appraisal Management



### HRMS & Payroll Functionalities:

- Recruitment with Online Portal
- Personnel Administration
- Documents Management
- Leaves Management
- Payroll Management
- Loans Management
- Training Management
- Appraisals Management
- Organization Structure
- Dashboards, Inquiries & Reports



Payroll Management





Attendance Management



## TIME & ATTENDANCE

“The Only Complete Time Attendance Solution”

**Optimum Time & Attendance** covers access control, roster and workforce management, project time sheet and attendance. It can manage all type of shifts and rotations with the functionalities of workforce management and time sheet for project management companies.

### Why Optimum?

#### Product Specific:

- Real-Time Access Control
- Shifts Management
- Attendance Control
- Workforce Management
- Project Time Sheet
- Time & Attendance Indicators

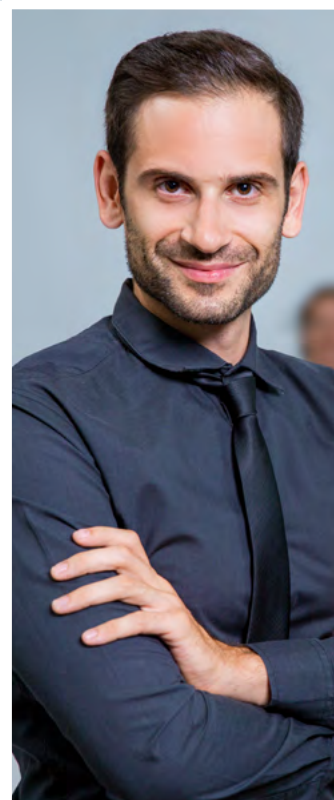
#### Product General:

- Business Intelligence Reporting
- In-Built Document Workflow
- Bi-Lingual Arabic/English
- Powerful Security Control
- Fully Integrated ERP

It's Access Control provides centralized online real-time view of the time in and out of employees. Workforce Management is used to allocate manpower to projects with Time Sheet generated for each project. The module can be linked to Optimum HRMS module.

### Technologies:

- Intranet / Internet base
- Accessible Through Any Browser
- ASP.NET & C# Development Tools
- Microsoft SQL Database
- Mobile Application



Roster Management

### Time & Attendance Functionalities:

- Access Control Management
- Roster Management
- Attendance Management
- Project Time Sheet Management
- Workforce Allocation
- Dashboards, Inquiries & Reports



Workforce Management





Marketing Management



## CUSTOMER RELATIONSHIP MANAGEMENT (CRM) "Every Potential Realized"

**Optimum Customer Relationship Management (CRM)** covers the complete cycle of sales module from creation of Customer Account, Contact, Lead & Opportunity Follow-up, Quotations and Order to Invoice Generation.

### Why Optimum?

- *Centralize Customer Information*
- *Automate Marketing Interactions*
- *Provide Business Intelligence*
- *Facilitate Communications*
- *Track Sales Opportunities*
- *Analyze Data*
- *Responsive Customer Service*
- *Business Intelligence Reporting*
- *In-Built Document Workflow*
- *Bi-Lingual Arabic/English*
- *Powerful Security Control*
- *Fully Integrated ERP*

The Marketing module can plan, manage and track the marketing campaigns from development to launch. The Customer Services module includes the Contracts, Case Management and Service Scheduling with online Customer Interaction and Feedback .

### Technologies:

- *Intranet / Internet base*
- *Accessible Through Any Browser*
- *ASP.NET & C# Development Tools*
- *Microsoft SQL Database*
- *Mobile Application*

### Customer Relationship Management Functionalities:

- Sales Module
- Marketing Automation Module
- Customer Services Module
- Analytics and Reports



Forms & Documents Management



Customer Services



Creating Reports



## BUSINESS INTELLIGENCE REPORTING

"Hassle Free Reports"

**Optimum Business Intelligence** provides the most user-friendly mechanism to transform, access, analyze and present your business data in the most stunning way. It helps users to turn complex data into actionable insights that can be easily understood.

### Why Optimum?

*Product Specifics:*

*Product General:*

Users can connect virtually to any Optimum ERP data, both in the cloud or the local server. They can also analyze the data and share insights on the web or on mobile devices. Users can generate and share rich and interactive reports to visualize and analyze your data.

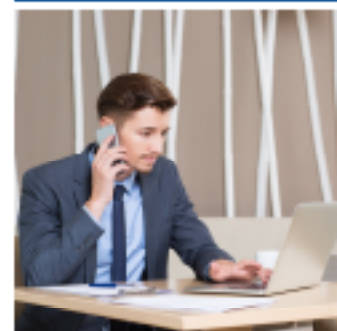
### Technologies:



Business Statistics

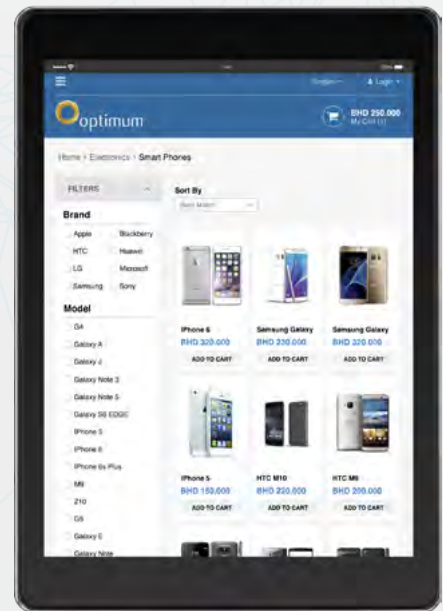
### Business Intelligence Reporting Functionalities:

- Data Transformation
- Data Analysis
- Data Delivery
- Interactive Reports Creation



Data Analysis





● Salesmen Portal



● POS

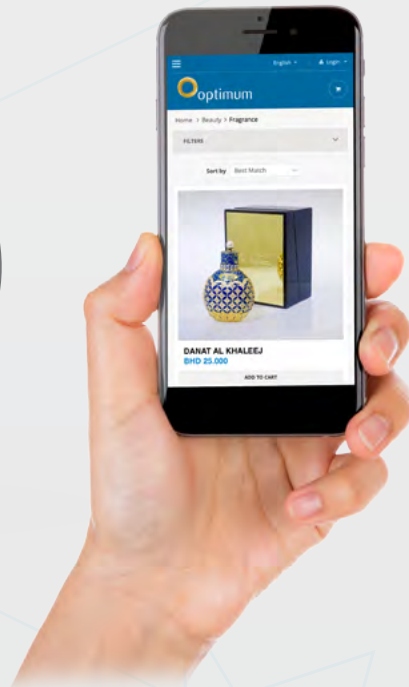


<h1>POS</h1> <p>Peripherals</p>	 <p>Receipt Printer</p>
 <p>In-Counter Scanner</p>	 <p>Cash Drawer</p>
 <p>Handheld Scanner</p>	 <p>Barcode Printer</p>



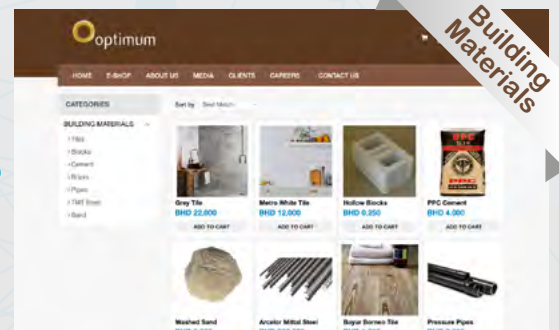
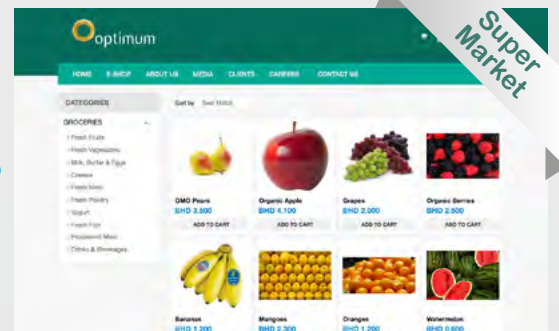
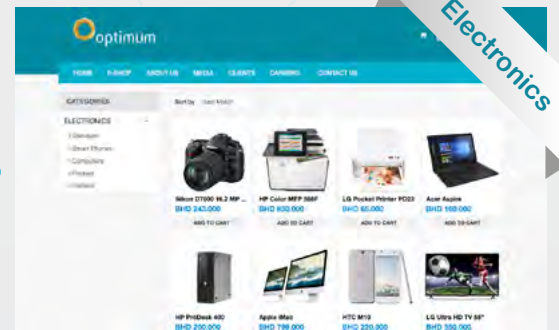
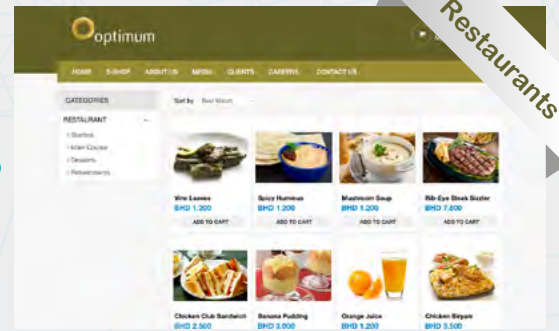
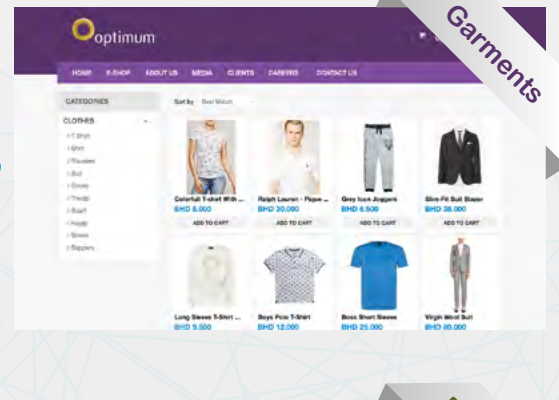


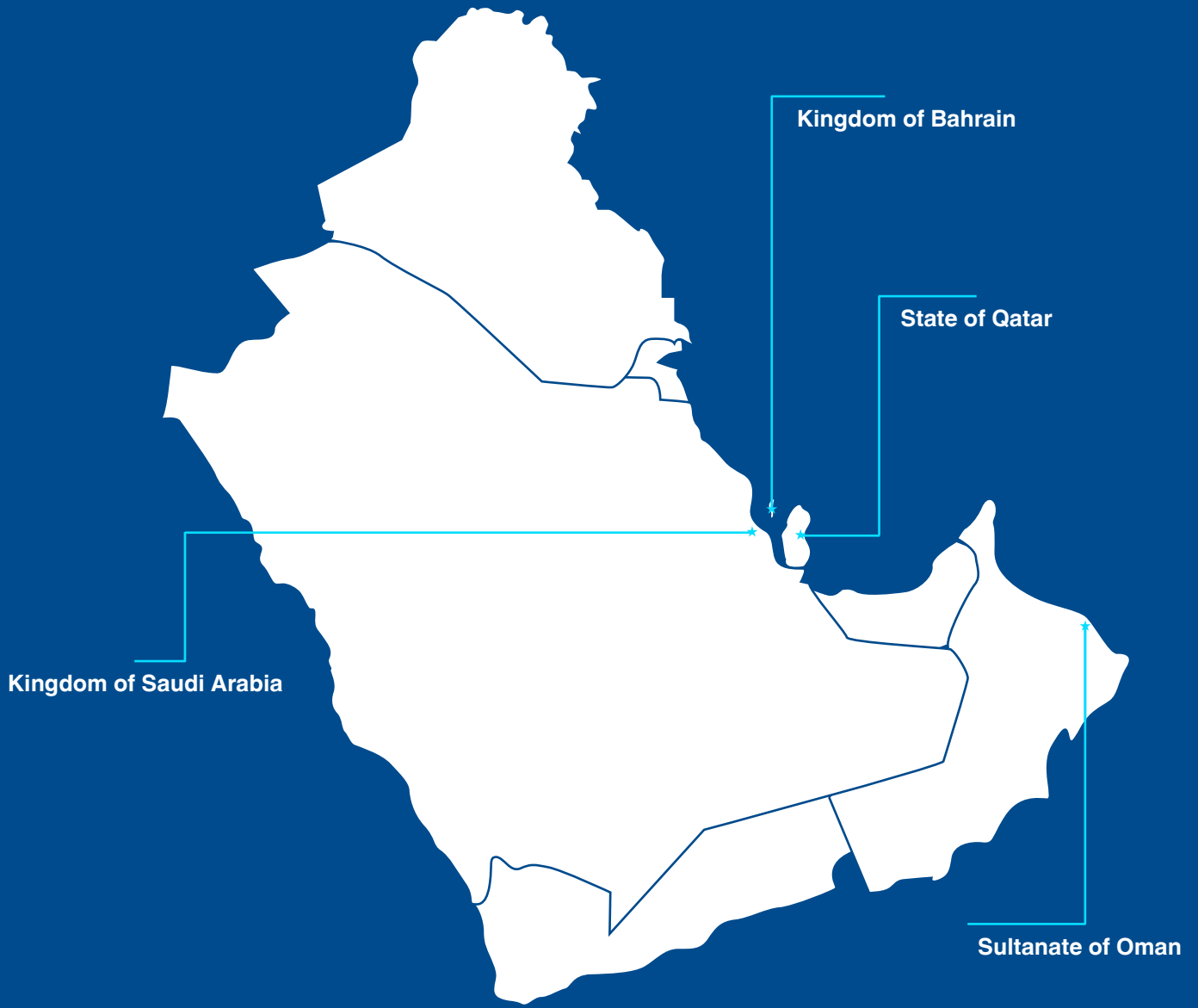
● Website & Customer Portal



● Mobile Application

e-Shop





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